

Governor Deval L. Patrick  
Lt. Governor Timothy P. Murray



# The 2007 Massachusetts Smart Growth / Smart Energy Conference

Friday, December 7, 2007  
8:00 AM - 4:00 PM

DCU Center in Worcester



Executive Office of Energy and Environmental Affairs  
Executive Office of Health and Human Services  
Executive Office of Housing and Economic Development  
Executive Office of Transportation and Public Works  
  
Massachusetts Chapter of the American Planning Association  
Massachusetts Technology Collaborative  
Urban Land Institute - Boston

**REGISTRATION DEADLINE: Friday, November 30, 2007**

# THE 2007 MASSACHUSETTS SMART GROWTH / SMART ENERGY CONFERENCE

Worcester DCU Center  
December 7, 2007  
8:00 AM – 4:00 PM



- 8:00 Registration / Continental Breakfast
- 8:45 Welcome – **Wendy Stern**, *Undersecretary*  
Executive Office of Transportation and Public Works  
**Tina Brooks**, *Undersecretary*  
Department of Housing and Community Development  
Presentation of Smart Growth / Smart Energy Awards  
**Timothy P. Murray**, *Lieutenant Governor*  
Opening Address – **Ian Bowles**, *Secretary*  
Executive Office of Energy and Environmental Affairs
- 9:45 - 10:15 Break and Visit the Exhibitors
- 10:15 - 11:30 Morning Workshops A1 - A8
- 11:35 - 12:50 Morning Workshops B1 - B8
- 12:50 Luncheon / Keynote Presentation  
Healthy Motion Awards – **John Auerbach**, *Commissioner*,  
Department of Public Health and  
**Wendy Stern**, *Undersecretary*  
Executive Office of Transportation and Public Works  
Keynote Presentation – **Tom Murphy**  
*Senior Research Fellow*, Urban Land Institute and  
the former Mayor of Pittsburgh
- 2:30 - 2:45 Break and Visit the Exhibitors
- 2:45 - 4:00 Afternoon Workshops C1 - C7



### **CONFERENCE EXHIBITORS:**

The Conference Exhibitor Area will be open throughout the day on the second floor of the DCU Center. The Conference Committee thanks the participating vendors for their support of the Conference.

### **SMART GROWTH / SMART ENERGY AWARDS:**

The Massachusetts Smart Growth / Smart Energy Awards will be presented at the Conference. This program recognizes the efforts of communities and their private sector partners to design and build projects that conserve energy, enhance the local environment, and meet the other criteria of the Commonwealth's Sustainable Development Principles. These innovative projects are demonstrating a better way of development and conservation.

### **MASSACHUSETTS HEALTHY MOTION AWARDS:**

The Executive Office of Health and Human Services and the Executive Office of Transportation and Public Works have joined together to honor municipalities for their efforts to increase walking and bicycling through the Massachusetts Healthy Motion Awards. Municipalities will be recognized at the conference for their achievements in engineering, education, advocacy, enforcement, and planning that support these healthy modes of transportation.

### **AICP CERTIFICATION MAINTENANCE:**

The conference program has been submitted to the American Institute of Certified Planners (AICP) for Certification Maintenance (CM) credits.

### **SUSTAINABLE DEVELOPMENT PRINCIPLES:**

1. **Concentrate Development and Mix Uses**
2. **Advance Equity**
3. **Make Efficient Decisions**
4. **Protect Land and Ecosystems**
5. **Use Natural Resources Wisely**
6. **Expand Housing Opportunities**
7. **Provide Transportation Choice**
8. **Increase Job and Business Opportunities**
9. **Promote Clean Energy**
10. **Plan Regionally**

## Morning Workshops A (10:15 - 11:30)

### Session A-1:

#### GROWTH DISTRICTS IN THE COMMONWEALTH: STATE AND REGIONAL INITIATIVES

This session will provide information on state and regional initiatives regarding growth districts. The Massachusetts Permit Regulatory Office (MRPO) has announced an initiative intended to be a focused means of expediting commercial and residential development within the Commonwealth. MRPO will partner with municipalities that have one or more areas that are appropriate locations for significant new growth. The Pioneer Valley Planning Commission's new Valley Vision Plan includes a discussion of smart growth centers for that region.

##### Moderator:

**Robert P. Mitchell**, FAICP, *Special Assistant for Planning Initiatives*  
Executive Office of Housing and Economic Development

##### Speakers:

**Greg Bialecki**, *Undersecretary for Business Development & Permit Ombudsman*  
Executive Office of Housing and Economic Development

**Tim Brennan**, *Executive Director*  
Pioneer Valley Planning Commission

### Session A-2:

#### GREEN HOUSING: GOOD FOR YOU, GOOD FOR THE ENVIRONMENT

Building smart, green, healthy housing can bring benefits to builders, occupants, the community and the environment. Hear how a variety of projects resulted in healthier housing and sound real estate assets while minimizing environmental impacts through a range of green building strategies including extensive air sealing and insulation, innovative approaches to heating and cooling, Low Impact Development (LID) techniques, even a green roof.

##### Moderator:

**Raphael Herz**, *Senior Project Manager*  
Massachusetts Technology Collaborative (MTC)

##### Speakers:

**Bruce Coldham**, *Principal*  
Coldham and Hartman Architects

**Jennifer Raitt**, *Housing Planner*  
Metropolitan Area Planning Council

**Carter Scott**, *Principal*  
Transformations, Inc.

### Session A-3:

#### NEW COMMUNITIES: MOVING TOWARDS SUSTAINABILITY IN THE COMMONWEALTH

What if you have an opportunity to create an entirely new mixed-use community or neighborhood? Hear about three exemplary projects, two of which are participating in the pilot phase of LEED-ND. LEED-ND is a new national rating system for evaluating and certifying the overall sustainability of large-scale developments. The projects include Southfield in Abington, Rockland, and Weymouth; Westwood Station; and Makepeace in Plymouth, Carver, and Wareham.

##### Moderator:

**Marc Draisen**, *Executive Director*  
Metropolitan Area Planning Council

##### Speakers:

**Stephanie Pollack**, *Partner*  
BlueWave Strategies

**Jay Doherty**, *President*  
Cabot, Cabot & Forbes

**Michael Hogan**, *President and CEO*  
A.D. Makepeace Co.

### Session A-4:

#### FUTURE WATER DEMAND AND WATER BUDGETS: THE BIG PICTURE

What is the impact of community water use on local water resources? This session will introduce the Water Budgets Project, a methodology for quantifying the impacts of water use on surrounding water resources through an analysis of monthly inputs and outputs. The outcome of this analysis is an informative GIS map showing areas of water deficit with details on the causes of those impacts and possible ways to mitigate them. In addition, a statewide GIS assessment identifies priority lands to protect current and future water supplies. These tools can help guide long-term public water supply planning.

##### Moderator and Speaker:

**John Clarkeson**, *Assistant Director of Water Policy*  
Executive Office of Energy and Environmental Affairs

##### Speaker:

**Nigel Pickering**, Ph.D., P.E., *Senior Engineer / Watershed Modeler*  
Charles River Watershed Association

## Session A-5:

### SMART ENERGY PLANNING

Community energy plans can take many forms. Whether it is planning to conserve energy and reduce costs through energy-efficiency upgrades of buildings, the tracking of emissions and a community's carbon footprint, reduction of transportation emissions or the development of a program that converts wind into electricity, planning is a key step. The session will introduce some of the various tools and resources available to local communities to assist in their energy planning efforts. Specifically, you will learn more about the tools and resources available through US EPA's Community Energy Challenge, ICLEI's Climate Action Plans, and greenhouse gas inventories. You'll also hear how a successful planning process in a small coastal community, with an all volunteer energy committee, has led to successful implementation.

#### Moderator:

**Philip Giudice**, *Commissioner*

Massachusetts Division of Energy Resources

#### Speakers:

**Kim Lundgren**, *Northeast Regional Director*

ICLEI-Local Governments for Sustainability

**Lucy Edmondson**, *Energy and Transportation Team Leader*

US Environmental Protection Agency, New England

**Mark Beaton**, *Committee Member*

Green Energy Committee, Town of Kingston

## Session A-6:

### HEATING AND COOLING: RENEWABLE ENERGY OPTIONS FOR MUNICIPALITIES

This session will discuss alternative opportunities available to municipalities to heat and cool their structures and/or water through the use of various renewable energy technologies. The technologies discussed will be biomass, bioheat, solar hot water, and geothermal.

#### Moderator:

**Dwayne Breger**, Ph.D., *Manager, Renewable Energy and Climate Change*

Massachusetts Division of Energy Resources

#### Speakers:

**Chris Recchia**, *Executive Director*

Biomass Energy Resource Center (BERC)

**David W. Biddle**, Ph.D., *Chairman of the Board*

Co-op Power, Town of Greenfield

**Brian Hayden**, *Founder*

HeatSpring Energy

## Session A-7:

### NEGLECTED SPACE TO A SPECIAL PLACE: TURNING BROWNFIELDS INTO PARKS

Learn the planning and development process to transform a neglected brown-field site into a park and recreational asset for your community. Presenters will provide information on brownfield cleanup, financing, public/private partnerships, community participation, planning, and design.

#### Moderator:

**Janet Curtis**, *Policy Coordinator, Environmental Justice and Urban Environments*  
Executive Office of Energy and Environmental Affairs

#### Speakers:

**Kate O'Brien**, *Executive Director*  
Groundwork Lawrence

**Catherine Finneran**, *State Brownfields Coordinator*  
Massachusetts Department of Environmental Protection

## Session A-8:

### DOWNTOWN PARKING 201: THINKING OUTSIDE THE GARAGE

Rethink conventional responses to both real and perceived parking shortages in downtowns and get introduced to a toolbox of innovative new parking strategies. Three experts will provide a deeper look at which strategies are most applicable in a typical Massachusetts downtown as well as the challenges and opportunities associated with local implementation.

#### Moderator:

**Mark Chase**, *Director of Business Development*  
GoLoco

#### Speakers:

**Jason Schrieber**, *Principal*  
Nelson / Nygaard

**Jim Gallagher**, *Transportation Planner*  
Metropolitan Area Planning Council

**Thomas F. Galligani, Jr.**, *Consultant*  
Planning and Real Estate

## Morning Workshops B (11:35 - 12:50)

### Session B-1:

#### CHAPTER 43D/EXPEDITED PERMITTING: LESSONS LEARNED THROUGH IMPLEMENTATION

One year since its inception, the Chapter 43D program has created buzz as a vehicle to spur economic development. This session will review the challenges and benefits of implementing Chapter 43D from a municipal perspective. Recent programmatic updates and the variety of technical assistance tools and providers that are available through this program will be showcased.

##### Moderator:

**April Anderson Lamoureux**, *Deputy Director*  
Massachusetts Permit Regulatory Office

##### Speakers:

**William "Buzz" Constable**, *President*  
Massachusetts Association of Regional Planning Agencies

**Nancy Radzevich**, *Vice President Planning and Permitting*  
MassDevelopment Finance Agency

**Heidi Griffin**, *Community Planning Administrator*  
Town of North Reading

### Session B-2:

#### WHAT'S WORKING IN SMALL TOWNS AND RURAL COMMUNITIES

Often smart growth projects focus on high densities and transit access, but great things are happening in small Massachusetts communities as well. Bradstreet Farm is an innovative project in Rowley where the Town bought the 123-acre property with Community Preservation Act funds and is accommodating all four uses allowed under the CPA into the project. Buy Fresh.org is raising awareness and support for local agriculture and for a food supply that is healthy and ecologically sound. The Highland Communities Initiative (HCI) builds local capacity and support for community conservation efforts.

##### Moderator and Speaker:

**Susan Jones Moses**, *Smart Growth Circuit Rider*  
Essex County Forum

##### Speakers:

**Christine Rasmussen**, *Executive Director*  
Essex County and Merrimack Valley Buy Local Program

**Wendy Sweetser**, *Director*  
Highlands Community Initiative



## Session B-3:

### CREATING SAFE, ACTIVE, AND LIVABLE COMMUNITIES

Recently there has been a growing recognition of the connection between the built environment and public health concerns such as physical inactivity resulting in overweight/obesity and chronic disease, as well as problems related to pedestrian safety, water quality, air quality, and social capital. Creating safe, active, livable communities calls for partnerships across agencies and among sectors to ensure that communities are designed in ways that are health enhancing. This workshop will highlight the relationship between community design and health, discuss health data available and outline methods for its use in decision-making, and identify strategies for municipal action.

#### Moderator:

**Lea Susan Ojamaa**, *Community Liaison Coordinator*

Division of Health Promotion and Disease Prevention, Department of Public Health

#### Speakers:

**Christine Miara**, *Deputy Director, Children's Safety Network*

Education Development Center, Inc.

**Suzanne Condon**, *Associate Commissioner and Director*

Bureau of Environmental Health, Department of Public Health

**Wendy Landman**, *Executive Director*

WalkBoston

**Nicole Rioles**, *Shape Up Somerville Coordinator*

Somerville Health Department

## Session B-4:

### USING BIOFUELS IN THE MUNICIPAL FLEET

Learn ways in which municipalities can reduce the consumption of foreign petroleum and enhance the efficiency of their fleets through the incorporation of biofuels such as biodiesel and Ethanol E85. This session will look at the practicalities of using these fuels from the perspectives of a town with long-term experience with biodiesel and of a major oil retailer looking to bring E85 and potentially other biofuels to the region. There will be a discussion of the costs and benefits as well as barriers to adoption of both these fuels.

#### Moderator:

**Ian Finlayson**, *Leading By Example Program Manager*

Executive Office of Energy and Environmental Affairs

#### Speakers:

**Steve Russell**, *Fleet Superintendent, Fleet Services*

City of Keene, New Hampshire

**Laura Scott**, *Business Development*

Gulf Oil Limited Partnership

## Session B-5:

### A HANDY TOOLBOX: ZONING FOR SMART GROWTH HOUSING

Examine alternatives to conventional zoning and how communities have used these tools to produce housing in traditional dense mixed-use patterns. Look at case studies of communities that used innovative zoning methods to grow in a sustainable manner. Some of the methods explored will include Chapter 40B, inclusionary zoning, Chapter 40R, and other overlay district techniques.

#### Moderator:

**Mark Siegenthaler**, *Policy Director*

Department of Housing and Community Development

#### Speakers:

**The Honorable Clare Higgins**, *Mayor*

City of Northampton

**Lisa Mead**, Esq., *Principal*

Blatman, Bobrowski & Mead, LLC

**Angus Jennings**, AICP, *Principal Planner*

Concord Square Planning and Development, Inc.

## Session B-6:

### ENERGY IMPLICATIONS OF GROWTH

Patterns of development have significant implications for transportation related energy use and for the prospects of reducing greenhouse gas emissions. The CLF's Massachusetts Clean Energy and Climate Change Initiative is developing and implementing innovative strategies to reduce the greenhouse gas emissions that cause global warming. The Massachusetts Environmental Policy Act (MEPA) Office is for the first time requiring data about, and mitigation of, greenhouse gas emissions on the projects it reviews. At the local level, East Harwich is beginning a village center project that aims to be a real energy leader, working to incorporate renewable energy and minimize their carbon footprint. Panelists will outline the reductions in energy use and emissions that are possible through smart growth, discuss the implications of MEPA's new policy, and explore how municipal actions can benefit the Commonwealth.

#### Moderator:

**Marc Breslow**, Ph.D., *Director of Transportation and Buildings Policy*

Executive Office of Energy and Environmental Affairs

#### Speakers:

**Carrie Russell**, *Staff Attorney*

Conservation Law Foundation (CLF)

**Deerin Babb-Brott**, *Director, MEPA Office*

Executive Office of Energy and Environmental Affairs

**Nate Kelly**, AICP, *Senior Planner*

Horsley Witten Group

## Session B-7:

### ECOLOGICAL PLANNING AND IMPLEMENTATION:

#### LOW IMPACT DEVELOPMENT SITE DESIGN TO REGIONAL SCALE PLANNING

Green infrastructure refers to a critical component for the sustainability of a region including the network of open spaces and natural areas (greenways, wetlands, parks, forest preserves, and native plant vegetation) that manages stormwater, reduces flooding risk, improves water and air quality, saves energy and provides opportunities for recreation. This workshop will discuss green infrastructure design, planning techniques, and case studies from a single site context to region-wide landscape scale planning.

#### Moderator:

**Andrea Cooper**, *Smart Growth Coordinator*

Executive Office of Energy and Environmental Affairs/MA Coastal Zone Management

#### Speakers:

**Scott W. Horsley**, *President*

Horsley Witten Group

**Lee Hartman**, AICP, *Director of Planning and Development*

Town of Plymouth

**Amy Cotter**, *Senior Program Manager*

Metropolitan Area Planning Council

## Session B-8:

### SMART GROWTH AT THE WATER'S EDGE

With the Commonwealth's abundance of coastal areas, how do we ensure that new development is compatible with existing uses in these areas? Our "working waterfronts" play a critical role in our economy and are now attracting residential and mixed-use projects due to their prime locations. Ensuring that these sometimes competing uses can co-exist harmoniously is a serious design and planning challenge. Producing Harbor Plans, ensuring public access, and coordinating investments in maritime transportation infrastructure with waterfront transit-oriented development will be discussed.

#### Moderator:

**Ben Lynch**, *Waterways Program Chief*

Massachusetts Department of Environmental Protection

#### Speakers:

**Kristin Decas**, *Executive Director*

New Bedford Harbor Development Commission

**Andrew Hargens**, *Senior Planner/Project Manager*

Planning and Development Department, Massachusetts Port Authority

**Kathryn Glenn**, *North Shore Regional Coordinator*

Massachusetts Office of Coastal Zone Management

## Afternoon Workshops C (2:45 - 4:00)

### Session C-1:

#### TOD AND HOUSING: IF YOU LIVED HERE, YOU'D BE HOME NOW

It's one thing to want it, support it and zone for it. It's another to get a transit oriented development project built. Share the successes as well as the 'bumps in the rail' of transit-focused developments. Panelists will discuss financing, access, design and public support.

##### Moderator:

**Robert Ruzzo**, *Deputy Director*  
MassHousing

##### Speakers:

**James G. Keefe**, *Principal and President*  
Trinity Financial

**Peter Daly**, *Executive Director*  
Homeowners Rehab, Inc.

**Thomas Bott**, *Planner*  
Town of Kingston

### Session C-2:

#### TRANSPORTATION AND ECONOMIC DEVELOPMENT: WHAT DRIVES WHAT?

If you build it, they will come, right? This session will explore whether and how transportation investments generate economic development and how developments can be designed to support transportation. Panelists will highlight and compare what the literature tells us about these questions with real-world examples including the Gateway I project in mid-coast Maine, the award-winning vision for the Fairmount/Indigo Line Corridor, and the South Coast Rail Project.

##### Moderator:

**Andre Leroux**, *Executive Director*  
Massachusetts Smart Growth Alliance

##### Speakers:

**David Luberoff**, *Executive Director*  
Rappaport Institute for Greater Boston at Harvard University

**Carrie Russell**, *Staff Attorney*  
Conservation Law Foundation

**Kathleen Fuller**, *AICP, Director of the Environmental Office*  
Maine Department of Transportation

**Kristina Egan**, *South Coast Rail Manager*  
Executive Office of Transportation and Public Works

### Session C-3:

#### STATE TOOLS TO PRESERVE OPEN SPACE AND WORKING LANDS

Recent changes to Article 97 policy and changes to Chapters 61, 61A, and 61B to make these programs more attractive to property owners will help keep working lands working and open spaces open. New policies of the Patrick Administration have led to increased enforcement of the No Net Loss policy and new procedures for requesting changes in Article 97 lands. Other tools discussed will include: Executive Order 193 - Preservation of State-owned Agricultural Lands; Green Certification for forests; and agriculture's potential as a source of renewable and alternative energy.

##### Moderator:

**Kurt Gaertner**, AICP, *Director of Land Use Policy*  
Executive Office of Energy and Environmental Affairs

##### Speakers:

**Bob O'Connor**, *Director of Land and Forest Policy*  
Executive Office of Energy and Environmental Affairs

**Kent Lage**, *Assistant Commissioner and Chief of Staff*  
Department of Agricultural Resources

### Session C-4:

#### GREEN FOR BROWN: BROWNFIELDS FINANCING

Redevelopment of brownfield sites pose many challenges. This session will focus on tax incentives at the federal (brownfields tax deduction), state (brownfields tax credits); and local (tax abatements) levels. Other tax programs that may be used on brownfield sites will be highlighted: Tax Increment Financing, District Improvement Financing, and New Market Tax Credits.

##### Moderator:

**Andrew Loew**, *Assistant Brownfields Coordinator*  
Massachusetts Department of Environmental Protection

##### Speakers:

**Catherine Finneran**, *State Brownfields Coordinator*  
Massachusetts Department of Environmental Protection,

**Nayenday Thurman**, *Director of Economic Development Programs*  
Massachusetts Office of Business Development

**Joe Morrell**, *New Market Tax Credits Program Manager*  
MassDevelopment Finance Agency

## Session C-5:

### WIND AND SOLAR PHOTOVOLTAIC (PV) RENEWABLE ELECTRICITY GENERATING TECHNOLOGY OPTIONS

Increasingly communities are installing wind turbines and solar photovoltaic panels to generate their own electricity. These pollution-free technologies can cut costs and serve as an educational opportunity. This session will help your community decide if pursuing these technologies makes sense. Topics will include: determining the feasibility of applying these technologies locally; assessing the economics; outlining the steps from planning to installation; and ideas for technical and financial resources to make your project work.

#### Moderator:

**Meg Lusardi**, *Renewable Energy Engineering Analyst*  
Massachusetts Division of Energy Resources

#### Speakers:

**Chris Clark**, *Senior Project Manager*  
Community Wind Collaborative, Massachusetts Technology Collaborative

**Paul Gromer**, *Executive Director*  
Solar Energy Business Association of New England (SEBANE)

## Session C-6:

### SAVING ENERGY, SAVING MONEY: PERFORMANCE CONTRACTING

In today's economic environment, most public sector organizations face increasingly tight operating and capital budgets. In relation to energy use, as maintenance and infrastructure needs continue to grow, organizations are challenged to do more with less. Energy Performance Contracting is a smart, affordable and increasingly common financing technique that uses cost savings from reduced energy consumption to repay the cost of installing energy conservation measures. This allows for the capture of benefits from energy savings without up-front capital expenses. This session explores how communities and organizations have used performance contracts to implement their energy efficiency projects.

#### Moderator:

**Eileen McHugh**, *Municipal Programs Coordinator*  
Massachusetts Division of Energy Resources

#### Speakers:

**Jerry Drummond**, *Executive Committee*  
Energy Services Coalition, Massachusetts Chapter

**Patrick Sullivan**, *Superintendent*  
Department of Public Works, City of Springfield

## Session C-7:

### GOODS MOVEMENT IN MASSACHUSETTS - DOLLARS, SENSE, AND IMPACTS

Goods movement in Massachusetts is an essential element of the Commonwealth's economy and overall quality of life. The panel will review the trends and challenges of moving products to, from and through the state. It will consider the multimodal systems used in goods movement and identify their community and environmental impacts. The panel will also review and discuss efforts underway to improve the safety and efficiency of the system, including development and use of alternative-fuel equipment.

#### Moderator:

**Dennis Coffey**, *Manager of Government Affairs*  
HNTB Corporation, Boston Office

#### Speakers:

**Richard Rydant**, *Project Manager*  
Central Massachusetts Regional Planning Commission

**Abby Swain**, *Diesel Idling Initiative and SmartWay Transport Partnership Coordinator*  
US Environmental Protection Agency, New England

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### Confirmed Exhibitors

AeroVironment, Inc.	Johnson Controls, Inc.
Beals and Thomas	Lombardo Associates
Biomass Energy Resource Center	MA Association of Realtors
Blue Wave Strategies	MA Assoc. of Regional Planning Agencies
Boston Architectural College	MassHousing
BSC Group	Massachusetts Housing Partnership
Center for Urban Watershed Renewal	MassRIDES
Comprehensive Environmental	Mayflower Energy
Congress for the New Urbanism, New England	McCabe Enterprises
ConsumerPowerline	Newton Distributing
Conway School of Landscape Design	NEXUS Corporation
Earth Our Only Home	NORESCO
Essex County Community Foundation	Norfolk Ram Group
Environmental Business Council, New England	Smart Growth Alliance
Filterra	The Trustees of Reservations
Geosyntec	US EPA, Brownfields Program
Honeywell International	US EPA, New England
Horsley Witten Group	Weston and Sampson
ICLEI, Local Governments for Sustainability USA	Zipcar/Flexcar
Ideal Concrete Block Company, Inc.	

## GENERAL INFORMATION AND DIRECTIONS

### BY PUBLIC TRANSPORTATION:

Worcester's Union Station functions as an Intermodal Center servicing commuter rail (MBTA), Amtrak, and bus lines, both regional and private. For fares and schedules to and from Worcester, please contact the MA Bay Transportation Authority (MBTA) at 617-222-5000 or at <http://www.mbta.com>; Amtrak at <http://www.amtrak.com>, Peter Pan Bus Lines at 1-800-343-9999 or [info@peterpanbus.com](mailto:info@peterpanbus.com), or the Worcester Regional Transit Authority at <http://www.therta.com>. Located at 34 Washington Square, Union Station is approximately 0.4 miles from the DCU Center.

### BY AUTOMOBILE:

#### From Boston, MA:

Take Rt. 90 W (the Mass Turnpike West) to Exit 10 (Auburn). After the toll-booth, bear left at the fork. Take Rt. 290 E. Get off at Exit 16. Take a left at the end of the ramp (there is a light). At the 3rd set of lights (Major Taylor Blvd. formerly Worcester Center Blvd.), DCU Center is on your left. Parking garage is on your right before the set of lights.

#### From Cape Cod:

Take Rt. 495 N. Get off at Exit 25B. Take Rt. 290 W. Get off at Exit 16. Take a right at the end of the ramp. At the 3rd set of lights (Major Taylor Blvd. formerly Worcester Center Blvd.), DCU Center is on your left. Parking garage is on your right before the set of lights.

#### From Lowell/Lawrence/Haverhill, MA:

Take Rt. 495 S. Get off at Exit 25B. Take Rt. 290 W. Get off at Exit 16. Take a right at the end of the ramp. At the 3rd set of lights (Major Taylor Blvd. formerly Worcester Center Blvd.), DCU Center is on your left. Parking garage is on your right before the set of lights.

#### From Springfield and Western MA:

Take Rt. 90 E (the Mass Turnpike East) to Rt. 290 E. Get off at Exit 16. Take a left at the end of the ramp. At the 3rd set of lights (Major Taylor Blvd. formerly Worcester Center Blvd.), DCU Center is on your left. Parking garage is on your right before the set of lights.

### PARKING:

The recommended parking garage of the DCU Center is the Worcester Municipal Parking Garage located at 30 Major Taylor Boulevard, formerly Worcester Center Boulevard, on the corner with East Central Street off of Exit 16 from Rt. 290. The Garage is less than a 2-minute walk from the facility. For more information, please contact 508-792-0314. Parking prices range from \$1.00 to \$20.00 depending upon the event and time spent in garage.

Other parking can be found at area lots and garages near the facility. Accessible parking spaces are located around the facility at designated areas. Daily parking rates are in effect.



## **REGISTRATION DEADLINE: Friday, November 30, 2007**

Early registration is encouraged because space is limited. No telephone registrations will be accepted. Please photocopy and mail a separate registration form for each person attending.

Please enclose a conference registration fee of \$60 per person or a special rate of \$30 per student with ID. If space remains, day of conference registration will be \$70.

The conference fee includes continental breakfast and buffet lunch.

**Payment must be made by check payable to the Massachusetts Chapter of the American Planning Association.**

## **REFUND POLICY:**

Refunds will not be granted to anyone who registers but fails to attend the conference or who cancels after Friday, November 30th.

Please mail this registration form and a check to:

MA Chapter of the American Planning Association  
P.O. Box 912  
Greenfield, MA 01302

## **FOR MORE INFORMATION OR QUESTIONS:**

Phone: 617-973-7027  
Email: [todd.fontanella@eot.state.ma.us](mailto:todd.fontanella@eot.state.ma.us)  
Website: <http://www.eot.state.ma.us/smartgrowth/>

## **CONFERENCE HOTEL ACCOMMODATIONS:**

Hotel accommodations are available on a first-come, first-serve basis at the Crowne Plaza Hotel in downtown Worcester, a five-minute walk from the DCU Center. These accommodations have been guaranteed at a discounted rate of \$89.00. Room reservations must be received by the Crowne Plaza - Worcester no later than November 23rd to receive this rate.

Hotel parking is also available at a discounted rate of \$5.00 per day for conference attendees. Reservations may be made directly with the Crowne Plaza Hotel by calling 508-791-1600 or 800-628-4240; registrants must mention the Smart Growth / Smart Energy Conference to receive a discounted rate.

If you are deaf or hard of hearing, or are a person with a disability who requires accommodation, please contact Lea Susan Ojamaa, Massachusetts Department of Public Health at 617-994-9843 (phone), 617-624-5075 (fax), 617-624-5922 (TTY), or [lea.ojamaa@state.ma.us](mailto:lea.ojamaa@state.ma.us) by November 23.



## 2007 SMART GROWTH/SMART ENERGY CONFERENCE REGISTRATION FORM

Please provide your information as it should appear on your name badge.



*Name/Job Title*

.....

*Organization/Company*

.....

*Mailing Address*

.....

*City State Zip*

.....

*Telephone Ext.*

.....

*Fax*

.....

*Email*

.....

### WORKSHOP REGISTRATION

To help us provide sufficient seating, please indicate the workshop sessions you plan to attend.

**MORNING WORKSHOPS A-1 - A-8** [10:15 am - 11:30 am]

A-1: \_\_\_\_\_ A-2: \_\_\_\_\_ A-3: \_\_\_\_\_ A-4: \_\_\_\_\_

A-5: \_\_\_\_\_ A-6: \_\_\_\_\_ A-7: \_\_\_\_\_ A-8: \_\_\_\_\_

**MORNING WORKSHOPS B-1 - B-8** [11:35 am - 12:50 pm]

B-1: \_\_\_\_\_ B-2: \_\_\_\_\_ B-3: \_\_\_\_\_ B-4: \_\_\_\_\_

B-5: \_\_\_\_\_ B-6: \_\_\_\_\_ B-7: \_\_\_\_\_ B-8: \_\_\_\_\_

**AFTERNOON WORKSHOPS C-1 - C-7** [2:45pm - 4:00 pm]

C-1: \_\_\_\_\_ C-2: \_\_\_\_\_ C-3: \_\_\_\_\_ C-4: \_\_\_\_\_

C-5: \_\_\_\_\_ C-6: \_\_\_\_\_ C-7: \_\_\_\_\_

# The 2007 Massachusetts Smart Growth / Smart Energy Conference is brought to you by:



## THE COMMONWEALTH OF MASSACHUSETTS:

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